**Project Scenario**

**Description**:

You are part of a team developing a new mobile app for a healthcare company. The app aims to help patients manage their medications and appointments.

There are five key stakeholders involved in the project:

1. Project Sponsor

2. End-User (Patient)

3. Project Team Member

4. Regulatory Body

 5. Supplier (App Developer).

**Stakeholder Personas**

**Stakeholder 1: Jane Doe, Project Sponsor**

* **Background**: Senior executive with 15 years in healthcare management
* **Needs and Interests**: Ensuring the project stays within budget and meets strategic goals.
* **Potential Impacts**: Can provide additional funding if needed but may also impose strict deadlines.

**Stakeholder 2: [Name and Role]**

* **Background**: [Professional background and experience]
* **Needs and Interests**: [Primary needs and interests related to the project]
* **Potential Impacts**: [How the project might impact them and how they might impact the project]

**Stakeholder 3: [Name and Role]**

* **Background**: [Professional background and experience]
* **Needs and Interests**: [Primary needs and interests related to the project]
* **Potential Impacts**: [How the project might impact them and how they might impact the project]

**Stakeholder 4: [Name and Role]**

* **Background**: [Professional background and experience]
* **Needs and Interests**: [Primary needs and interests related to the project]
* **Potential Impacts**: [How the project might impact them and how they might impact the project]

**Stakeholder 5: [Name and Role]**

* **Background**: [Professional background and experience]
* **Needs and Interests**: [Primary needs and interests related to the project]
* **Potential Impacts**: [How the project might impact them and how they might impact the project]

**Salience Model Analysis**

**Stakeholder 1: Jane Doe, Project Sponsor**

* **Power**: High
* **Legitimacy**: High
* **Urgency**: Medium

**Stakeholder 2: [Name and Role]**

* **Power**: [High/Medium/Low]
* **Legitimacy**: [High/Medium/Low]
* **Urgency**: [High/Medium/Low]

**Stakeholder 3: [Name and Role]**

* **Power**: [High/Medium/Low]
* **Legitimacy**: [High/Medium/Low]
* **Urgency**: [High/Medium/Low]

**Stakeholder 4: [Name and Role]**

* **Power**: [High/Medium/Low]
* **Legitimacy**: [High/Medium/Low]
* **Urgency**: [High/Medium/Low]

**Stakeholder 5: [Name and Role]**

* **Power**: [High/Medium/Low]
* **Legitimacy**: [High/Medium/Low]
* **Urgency**: [High/Medium/Low]

**Stakeholder Engagement Strategies**

**Stakeholder 1: Jane Doe, Project Sponsor**

* **Engagement Strategy**: Regular status updates, involvement in key decision-making processes, ensure budget adherence.

**Stakeholder 2: [Name and Role]**

* **Engagement Strategy**: [Detailed strategy to engage this stakeholder]

**Stakeholder 3: [Name and Role]**

* **Engagement Strategy**: [Detailed strategy to engage this stakeholder]

**Stakeholder 4: [Name and Role]**

* **Engagement Strategy**: [Detailed strategy to engage this stakeholder]

**Stakeholder 5: [Name and Role]**

**Engagement Strategy**: [Detailed strategy to engage this stakeholder]